



frequently asked questions

*What is the difference between a **starEvents** video and a video we can set up and film ourselves?*

You'll find there's a great difference between a 'home-made' video and a **starEvents** film.

When we film the items for your **starEvents** film, we are working from a guide script. We know exactly what scenes/actions will work best with the theme you have chosen. We also encourage your child to 'perform' for the camera at key moments during their Activity and Interview.

During filming, we ensure the sound and lighting is correct, ie there are no shadows on faces or distracting back-lighting. We look for interesting camera angles and movements, when required we use professional tripods and we concentrate on 'framing' each shot to get the most impact. And with professional microphones, we can hear everyone loud and clear!

The other difference is simply, time. You can create diary-style videos of your family complete with scanned photos, a selection of meaningful songs and selective editing. You can have fantastic ideas, but do you have the time? In essence a **starEvents** video gives you the pleasure of reliving the irreplaceable milestone moments in your life without the hassle of filming, lighting and then editing them.

You and your family inspire the moments, we film them. Simple.

Why does it cost so much?

In one word, time. Believe it or not, discussing the details of your **starEvents** project and location ideas with you, the actual filming is the easy part. The real work begins when the filming ends. The editing is the most time-consuming part of the whole process.

We use the latest digital cameras, computers and software to create your **starEvents** video. But all this technology does is make the editing process possible – not easy – and definitely not quick.

On average, it takes around 6 hours to edit 3 minutes of entertaining, watchable footage. The results can be stunning, but like all good things, it takes time and we have to charge accordingly.

Why does the editing take so long?

Back in the studio we have to make lots of choices. All the footage is reviewed against the **starEvents** theme and chosen music. The 'good bits' are highlighted.

Then the editing really begins.

Using our experience and creativity, we take tiny segments from all the sources mentioned and start piecing them together. It's like a big, colourful jigsaw. But it's a jigsaw without a final shape – because we are dedicated to creating a video that truly enhances your **starEvents** theme.

Often we use split-second segments of footage to build to a funny moment, in time with the music and the lyrics of the theme song(s).

It is all very personal. And it all takes time.



starEvents *life's milestone moments*

Will we want to watch it again?

Yes! You and your family will want to revisit moments and memories recorded on film again and again. Bring your starEvent film out at Christmas gatherings, special birthdays and any other get together. With every starEvent film we produce, we make sure it won't just gather dust on your shelf. If you and your family enjoy watching it again and again – then we have done our job well.

Can I give you some of my own footage to edit?

Absolutely. All that we ask is you find the points on the tape you would like to include as part of a new **starEvents** film. Just set your video or camera to zero and write down the clock times as well as a brief summary of the pieces you might like. We will then combine this with freshly shot scenes or create a video segment that features only your original footage. It's up to you.

What about some old photos?

You're welcome to supply us with your favourite photos. Depending on the **starEvents** package you choose, we'll scan the best ones in and incorporate them seamlessly into the final result. Presented with music, your old photos could add a new twist to some fond memories.

What is the perfect occasion for a starEvents film?

Any occasion is perfect – from milestone birthday celebrations and anniversaries to bar mitzvahs and even christenings.

Can I choose what's in my starEvents film?

Definitely. We discuss the script with you before we begin shooting a single second. And together we compile a film that's every bit as unique as your family.

Next we help you choose a complementing soundtrack, interview questions and even props. Then everything can come together in a fun day of filming to create a **starEvents** film you and your family will love.

What happens on the day of filming?

Before the filming we would have agreed the theme, soundtrack and discussed your requirements. We would have also talked to you about interview questions people will respond to best.

On the day of filming it really depends on the theme and content. If we are shooting in or around your home, we will arrive at a time to suit you – including evenings and weekends – and set up the lights, camera and microphone for any interviews. We may also film any other 'extras' that may be useful.

Where do you film a starEvents video?

Wherever is most appropriate to the chosen theme. And more convenient for you.

Normally we will move around a location – shooting different angles or backgrounds to make the most of the time. But there really is no pressure on you to decide all locations. We can make suggestions based on our experience and the selected theme.



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How many people come and shoot on the day?

When we shoot a **starEvents** video, discretion is key particularly in a public place such as a schoolground or sporting event. That's why there are only two people in the crew. And great care is always taken not to 'step on any toes' during filming. Where possible, prior approval of a special location can be arranged.

How much time does it take to film the starEvents video?

This depends on the theme and requirements you choose.

For example a tribute birthday **starEvents** film may be shot over a few days – including interviews with family and friends in different locations as well as shots of the 'star' doing various activities. Or for children and babies we know we can only film for a few hours.

Can you tailor a starEvents film for a special gift?

Absolutely. A **starEvents** film would make an ideal and thoughtful present. Mother's Day, Father's Day and Christmas. The gift possibilities really are endless. A milestone birthday is another great time to think about booking a **starEvents** video. With your help, we will arrange to do our filming in secret so the surprise is fantastic on the Day. Just make sure you keep the kids quiet!

What other starEvents ideas do you have?

We have just finished a NEW **starEvents** product! Forget ink on paper invitations – now you can mail moving invitations for weddings, parties, even Christenings on DVD. Imagine the exciting impression you'll make on your guests! See a Christening DVD invitation **HERE**.

Do you have a showreel of starEvents films I can see?

Yes. Go to our website at starscribe.com/starevents and watch the opening of Dino's **starEvents** film with a fantastic gambling theme. We are also happy to give you a private viewing of our showreel in the comfort of your own home. This is a completely obligation-free meeting. We can show you what's possible with a good camera, creative editing and some great music.

How many copies of my starEvents film do I get?

You'll receive THREE complimentary DVD copies. Extra copies are available for only \$7 each. We include DVD cases with a personalised cover featuring photos from the filming. And you even have the option of including smaller, compressed QuickTime or WindowsMedia movies for your iPod or home PC to play or email to friends and family. And yes - we even do good ol' VHS copies too, just ask.

What method of payment do you accept?

At this stage **StarScribe Productions** accept bank transfers, cheques or cash only. We ask for a non-refundable 40% deposit once a booking is confirmed with the balance to be paid upon delivery of your **starEvents** video.* The deposit is retained by us if a booking is cancelled less than 14 days prior to the film date.



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What other video products does *StarScribe* provide?

Lots! Namely, **popKidz** – real pop videos for little pop stars, **popStaff** (yep, your office staff can get a shot at pop stardom too), and **kidzlife** – designer home videos starring newborns, toddlers and pre-teens (the teenagers are too 'cool' for video).

Who is *StarScribe Productions*?

StarScribe Productions is **Kym Borrett** and **Phyllis Foundis**: a dynamic Australian couple with a strong background in advertising and a passion for creativity on all levels – from children's videos and stage shows to broadcast-quality documentaries.

Kym Borrett has over 20 years experience as a graphic designer in advertising. He then developed a passion for video and in the last five years, Kym has filmed and edited everything including documentaries, birthdays, baptisms and 'cotton wool sheep' at school Christmas plays.

Phyllis Foundis is a writer/performer. When she isn't choreographing dance steps for 'little pop stars', she's writing and performing one-woman shows for the Edinburgh Festival.

IMPORTANT NOTES: All editing is done at our editor's discretion. However, you are welcome to supply us with any editing ideas before filming begins. Please be aware that if you wish to make any personal changes to the final edited video – which we were not aware of prior to filming – we will charge a re-edit fee of \$100 per hour.