



StarScribe Productions

video production | events | fundraising | advertising | copywriting

EDUCATION SERVICES

Video productions I

Various video projects for our education clients:

visit our website



See our 2 min. starReel for a showcase of our Education Services

It's a quick, dynamic summary of the projects recently produced for the education market. From fundraising for a special needs school to course promotions for a major University – it's all about variety and, helping your project shine! You can also click on the sample links below. Enjoy.

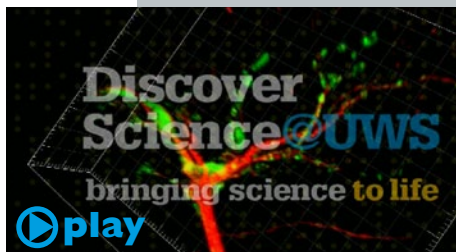
St Spyridon College Introduction Film

A short overview of the College, facilities and features to be shown and given-away at education expos around the world.



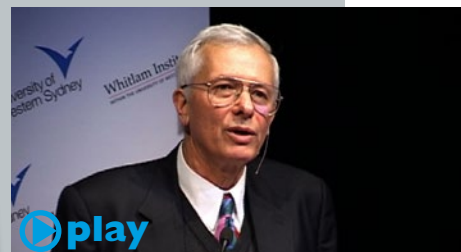
University of Western Sydney ~ Discovery Science

A look at a UWS secondary schools program designed to inspire young scientists using a state-of-the-art confocal microscope.



University of Western Sydney ~ Seminar Series

Filming, editing and DVD-ROM flash presentation of a compelling lecture series delivered by leading industry experts.



StarScribe Productions Pty Ltd – ideas that shine

m 0421 545 505 | p 02 9599 8441 | e info@starscribe.com | w starscribe.com/education



StarScribe Productions

video production | events | fundraising | advertising | copywriting

EDUCATION SERVICES

Video productions 2

Various video projects for our education clients:

visit our website



University of Western Sydney ~ Student Guide

A brief look at UWS Campus Life – as told by the students. 50,000 DVDs distributed with the 2009 Prospectus.



St. Lucy's School ~ Aim High program introduction

This film introduces the St. Lucy's Aim High program to parents and teachers of special needs students preparing for High School.



St. Spyridon ~ School Hall Fly-Through

View the 3D animation we edited as part of the St Spyridon College anniversary fundraising video.



St. Spyridon ~ Anniversary Tribute Film & DVD

An historic 15-min. film combining archival footage, rare Parish photos and College students recording their school anthem.



StarScribe Productions Pty Ltd – ideas that shine

m 0421 545 505 | p 02 9599 8441 | e info@starscribe.com | w starscribe.com/education



StarScribe Productions

video production | events | fundraising | advertising | copywriting

EDUCATION SERVICES

Video productions 3

Various video projects for our education clients:

visit our website



St. Lucy's School ~ Creative Arts Centre

An emotional video profiling this special needs school as it appeals to corporates for \$3.5m renovation funding.



St. Lucy's School ~ Fundraising Dinner Film

This is the fundraising film that helped realise a dream - the building of St Lucy's amazing Creative Arts Centre.



Design and copywriting services:

StarScribe can also help you with traditional communications.

We have completed a wide and dynamic range of design and copywriting communication projects for community and education clients.



StarScribe Productions Pty Ltd – ideas that shine

m 0421 545 505 | p 02 9599 8441 | e info@starscribe.com | w starscribe.com/education



StarScribe Productions

video production | events | fundraising | advertising | copywriting

EDUCATION SERVICES

NSW Dept. Education & Training, Procurement

Regular intranet communication to schools, branding and signage.

Educated buying

DET Procurement's eMagazine to inform your purchasing

BER embarks on a massive building program

Buying to help your budget
How procurement policy works for your school

Bargains that don't make the grade
Why a low price doesn't always mean low cost

Bundles of joy
Low cost, easy to install, interactive whiteboards

TAFE seeks better savings

Issue 3 December 2009

Why a low price doesn't always mean low cost

We all know how this proverb ends -- and it's not happily. It sums up how some of our staff have felt over the years when getting "bargains" they've encountered didn't quite live up to their shiny promise.

As a general saving from an off-contract supplier, this is generally the exception, not the rule. It's not always the case with off-contract suppliers. For example, some suppliers offer products not connectable to the DET network and into administration -- to name just a few examples. A research, compare suppliers and registered the savings you both time and money. So while your keep in mind if the bargain sounds too good to be true.

When it doesn't add up on paper

Schools and TAFE's go through a lot of paper. But did you know buying paper off-contract usually comes at a higher price than you think? When you buy from a paper supplier not on contract with DET, you're likely to be buying quality paper.

Typically, offset paper is:

- only sold in bulk volumes, tying up funds that the school could use elsewhere and creating storage costs and excessive risk of damage

The low down on Alternate Product Requests

DET is committed to our contract suppliers. That's because they've agreed to give even NSW schools the best quality, price and service regardless of the school's location.

However, we do recognise schools can sometimes source better products locally. When this happens we have a system in place to review products you have found. It's called an **Alternate Product Request (APR)**.

If after our checks, we agree your product offers equivalent or better value we'll give you approval to purchase. We'll advise your APR only if we believe the contract product offers better value over its alternate and in your best interests to purchase. See more details.

Our overriding aim is to get the best value for all schools in NSW. We want the opportunity to negotiate with suppliers and, if possible, make further savings available to all schools.

So if you do find a better deal, we encourage you to make an APR.

And here's an example of a recent APR we had to DECLINE...
A Sydney high school wanted to purchase a large printer from an off-contract supplier. But the deal didn't include the necessary 4-year warranty, an extended industry to ensure important ongoing repairs and in delaying any maintenance and repair costs. So although the printer appeared to cost less, by factoring in maintenance and repair costs the requested printer was ultimately more expensive.

Don't waste your money on cheaper products that ultimately lack durability and sustainability.

Your value checklist:

You've found a bargain -- or have you? Here's a quick look at the factors you consider when we assess a product:

- DET Buy has been established to help you get the best value products and services -- it's that simple. So take advantage of it. Our friendly team of purchasing experts are ready to guide you.

Please contact the DET Procurement Support Centre with any enquiries. Call 002 DET BUY (000 238 289) or email to detbuy@det.nsw.edu.au

Quality of price

Specifications of fit with DET IT systems

Length of warranty

After-sales service

Government sustainability

Performance assurance.

"At DET Procurement we work hard to make sure buying for your school is as easy and as cost-effective as possible. Value is key."
PAUL HOPKINS, Chief Procurement Officer, DET



- DET Buy eCatalogue
- DET Buy Online
- DET Buy Support



Educated buying

DET Procurement's eMagazine to inform your purchasing

It's about partnership

Saving big in 2010

Bundled up whiteboard solutions

Coming soon: A new way to buy workplace supplies

Solar program powers ahead

Easy on the orders

Issue 4 April 2010

The DET Buy eCatalogue gets bigger and better

February 2010, the DET Buy eCatalogue reported for 20,000 visits from schools. TAFE. This is a new monthly record!

Continually updating and improving experience results focused and include:

- DET Buy eCatalogue Visits
- DET Buy eCatalogue Development
- smartbuy® developments

DET Buy eCatalogue:

- Is managed by DET
- Shows DET specific contracts and requirements
- Access is for DET staff only

Our most recent additions:

- Energy
- IT
- Printing
- Security
- Services
- Supplies
- Training
- Workplace

Green Purchasing Action

DET Procurement is assisting the department to meet its environmental targets by implementing a range of Green Purchasing Initiatives including:

- Purchasing more recycled content products
- Establishing toner recycling collections
- Collecting more accurate supplier data in order to ensure that end-of-line toner is recycled.

Recently, DET Procurement helped prepare the Department's Waste Reduction and Purchasing Policy (WRAPP) Report. Here are some of the steps we're taking to assist the Department to meet the Government's Sustainability Policy.

DET has a policy for purchasing print that requires at least one copy should include a costing for printing on paper with recycled content.

Other DET initiatives include:

- The old ICT equipment is removed for recycling or manufacturers when new items are delivered by suppliers
- Working with suppliers to support WRAPP targets such as waste, cartridge recycling, recycled and recycling paper
- Requiring regular reports from key suppliers to monitor WRAPP targets.

The high price of energy

Energy bills start in this year, unfortunately. In 2010, everyone will have had a 22% increase in energy costs. But at the end of the summer, that's the end of the summer.

These price rises are in response to factors beyond our control, including increases introduced by the Independent Pricing and Regulatory Tribunal (IPART).

You can reduce the impact of these price rises by cutting down on your energy consumption. Here are three quick energy-saving hints you can put into action today:

- Turn off lights or install timers or motion sensors.
- Replace incandescent light bulbs with compact fluorescent bulbs.
- Turn off appliances, computers etc. at the main, when not in use.

Reference: DET 2009/10 Energy Audit

For more information on waste management and recycling visit DET Procurement on the Intranet

For more details on how you can reduce your school's carbon footprint and save on energy bills, visit the Environment and Sustainability pages on the Intranet HERE



StarScribe Productions

video production | events | fundraising | advertising | copywriting

E D U C A T I O N S E R V I C E S

A summary...

visit our
website 

what we can do for you...

Produce maximum impact fundraising films for schools and tertiary institutions

Engage, compel, entertain, inspire your school sponsors

Promote your school to future students

Impress potential corporate sponsors at special fundraising events

Create attractive, dynamic Parent information packs and promotions

what our clients say...

St. Spyridon College ~ introduction DVD:

"The quality is absolutely superb. You have managed to capture the heartland and to project the "lived experience" of St Spyridon College. The highly professional manner has made an experience most educators find daunting, into a pleasant task. Thank also for the timely turnaround and keeping every promise you have made to us on delivery of the final product. " Mrs. E. Stefanou-Haag, St. Spyridon College

UWS ~ seminar series filming and DVD:

"... StarScribe was responsive to our needs, supportive and innovative in suggesting options, and patient and courteous in guiding us through the process." Sandra Stevenson, UWS

St Lucy's School ~ fundraising:

"StarScribe made a huge difference to our project. They really got our message across... and through their very friendly and supportive approach made it all possible for us." Jo Karaolis, Principal, St Lucy's School

key benefits...

Experienced communication team

Concepts through to distribution

Competitive production costs

Small, nimble crews

Supporting marketing material included

call Phyllis on 0421 545 805

StarScribe Productions Pty Ltd – ideas that shine

m 0421 545 505 | p 02 9599 8441 | e info@starscribe.com | w starscribe.com/education